**PRESS RELEASE**

**May XX, 2022**

**Swansea Building Society joins PRIMIS Mortgage Network’s panel**

[PRIMIS Mortgage Network](https://www.primis.co.uk/#homeslider) has added [Swansea Building Society](https://www.swansea-bs.co.uk/) to its lender panel. This means that PRIMIS advisers will now have access to Swansea Building Society’s wide range of residential, buy to let and holiday let mortgage products.

PRIMIS Mortgage Network is a long-established mortgage and protection network offering a comprehensive panel of mortgage lenders, as well as protection and general insurance providers.

The Network provides mortgage and protection advisers with extensive support, including training, events, business development, regulatory guidance, technology, and a broad product panel. Its mission is to help advisers achieve their goals and consistently deliver good, appropriate, customer outcomes.

Swansea Building Society, with branch offices in Swansea, Mumbles, Carmarthen and Cowbridge, is the latest to join its market-leading lender panel, which provides its brokers access to a wide range of mortgage lenders, from big high street names to smaller specialists able to help customers with specific needs.

The Network’s offering will now include the Society’s recently expanded range of unique and highly competitive mortgage products. This will include its new Green Mortgage, aimed at incentivising energy-efficient homes. The Green Mortgage is available only on properties which have an Energy Performance Certificate (EPC) rating of A or B, rewarding the purchasing of such homes with an especially low interest rate.

Swansea Building Society has also recently increased loan to value amounts for buy to let and holiday let mortgages, launched new products for Limited Company buy to let and holiday let mortgages, and is now allowing portfolio landlord applications for the first time in its 99-year history.

**Alun Williams, Chief Executive at Swansea Building Society, said:**

“We are delighted to join PRIMIS Mortgage Network as part of its lender panel. We believe our unique range of mortgage products will extend the scope of propositions available to its advisers, who will then be able to find the right product tailored to their customers’ needs.

“At Swansea Building Society we believe passionately in creating mortgage products that fit with homebuyers’ specific needs. We treat all applications on an individual basis with the aim of helping more people receive the appropriate finance – relevant to their individual circumstances – to fund their dream home.”

**Vikki Jefferies, Proposition Director, PRIMIS Mortgage Network, added:**

“Swansea Building Society joining our lending panel is the next step in ensuring our brokers have access to the broadest range of products available, in order to best serve their clients’ needs. We’ve seen a rise in the number of advisers asking for guidance around buy to let and holiday let mortgages, so their inclusion on the panel is very timely and one which we know will provide added value.”

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**Notes to editors**

Swansea Building Society was established in 1923. Its head office is located at 11/12 Cradock Street.  It also has branch offices in Swansea, Mumbles, Carmarthen and Cowbridge. It employs 41 full time staff and 28 part time staff. It also has a board consisting of a Chairman and six Non-Executive directors.

The Society is one of only three remaining mutual building societies in Wales and the only one with its headquarters in South West Wales. As of December 31, 2020, it had total assets of £414.4 million.

The Society’s principal objective is the provision of mortgages secured on residential property funded by savings balances deposited in a variety of traditional branch-based savings accounts.

**About PRIMIS:**

PRIMIS Mortgage Network brings the power of First Complete Ltd, Advance Mortgage Funding Limited and Personal Touch Financial Services Ltd together under one roof so we can provide you with world-class support that is second to none. We are part of the LSL Group and backed by their extensive financial services experience and knowledge we aim to grow not just our Network, but your business as well.

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